When viewing our data, it is clear that there is a drastic difference in the maximum and minimum values for both successful and unsuccessful campaigns. The size of these larger values would cause our mean, should we choose to use it, to skew higher to the point where it is no longer viable as an assessment tool. When using the median we are able to obtain a more accurate idea of how many backers a middle-tier contributor would have without worrying about whether the highest back counts are negatively impacting our assessment.